



# Halloween in Brown Park

Mummies, daddies, ghouls and goblins will be at Halloween in Brown Park on Saturday, October 26th from 11 am to 3 pm.

Join one of our most exciting and popular events as Brown Park is transformed into an exciting and safe alternative for families. Up to 5,000 kids and adults attend annually! Your participation as a trick or treat station vendor will help put a smile on faces of children and help get your brand out in a unique and community inspired way.



In an effort to be as inclusive as possible we encourage every vendor to not only provide sweet eats, but also be a *Teal Pumpkin*. This project is designed to offer non-food treats for trick-or-treaters who may suffer from a food allergy. Included in this packet is a Teal Pumpkin Project sign for your booth as well as a bit more information about the project.



The event will start at 11 AM so we suggest vendors arrive between 9 and 10 AM as kids begin to line up *early*. We will have teams available with golf carts to get your booths set up and again at tear down as parking is not near the event. A packet of information detailing booth location and parking details will come out closer to the event for people that register.

Important things to consider are that your booths will be on grass and sometimes uneven terrain to keep the concrete paths accessible for wheelchairs, strollers, etc. We also do *not* provide tables, chairs or tents, so you'll need to bring your own. We suggest at least two people for every booth as the crowds can be very thick at times. We also request that mascots and the like *not* stay in your booth, but instead work the crowd at the front of the event as to not bog down the line so every kid can get through. There also is no electricity inside the park available for that day so we suggest everything be either battery operated or not have any power requirements.

**No signups or sales are allowed on the path.**



# Halloween in Brown Park

Promote your organization at one of the Chamber of St. Matthews' most popular events—Halloween in Brown Park! We'll supply the location, the crowd, and all you have to supply is your giveaways! You may also hand out promotional materials and gifts to attendees. Vendors will have help with set up and tear down.

**Sponsorships are still available.**

*Event is rain or shine.*

*Notes: Vendor set up begins at 9 am and must be concluded no later than 10:30 am, the event will at times start before 11am if the crowd is large enough at that time. We will have crews and golf carts available. Vendors will be responsible for decorating their displays and are encouraged to wear costumes.*

**Registration Forms Must be Received No Later Than Oct. 1st**

**This event is First Come First Serve and is limited in nature.**

**Organization:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

If your group is interested in either being a sponsor or participating in another form (i.e.—doing face painting, games etc.) please contact the Chamber office at 502-899-2523 ext. 2001 and speak to Elizabeth.

# WE HAVE CANDY & NON-FOOD TREATS!



We support kids with food allergies. Our teal pumpkin means we have non-food treats available!



**FARE.**

Food Allergy Research & Education

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